



Mark Scheme (Results) November 2024

Pearson Edexcel International GCSE In
Information and Communication
Technology (4IT1) Paper 02

Edexcel and BTEC Qualifications

Edexcel and BTEC qualifications are awarded by Pearson, the UK's largest awarding body. We provide a wide range of qualifications including academic, vocational, occupational and specific programmes for employers. For further information visit our qualifications websites at www.edexcel.com or www.btec.co.uk. Alternatively, you can get in touch with us using the details on our contact us page at www.edexcel.com/contactus.

Pearson: helping people progress, everywhere

Pearson aspires to be the world's leading learning company. Our aim is to help everyone progress in their lives through education. We believe in every kind of learning, for all kinds of people, wherever they are in the world. We've been involved in education for over 150 years, and by working across 70 countries, in 100 languages, we have built an international reputation for our commitment to high standards and raising achievement through innovation in education. Find out more about how we can help you and your students at: www.pearson.com/uk

November 2024

Publications Code 4IT1_02_2411_MS

All the material in this publication is copyright.

© Pearson Education Ltd 2024

General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.
- Mark schemes will indicate within the table where, and which strands of QWC, are being assessed. The strands are as follows:

ensure that text is legible, and that spelling, punctuation and grammar are accurate so that meaning is clear select and use a form and style of writing appropriate to purpose and to complex subject matter organise information clearly and coherently, using specialist vocabulary when appropriate.

4IT1 02 – 2411 – Final marking version

Task	Answer	Marks
A1	Graphics	
		
a	Logo: 1. Red outline for house – extended line on roof (1) 2. PaperBase – CamelCase and spelling (1) 3. Curved shape filled with yellow (under the company name) (1) 4. Notepad drawn with shapes as shown – (red) tube, (black) circle, look like a pad/2 shapes (1) 5. Blue text on the notepad for 'Notes' – must be angled (ignore direction) – accept Notes and NOTES (1) 6. Yellow background fill for house (1)	6
b	Image editing:  1. PaperBase text on the orange pad – fill the width of the pad and be clear to read – correct CamelCase and spelling (1) 2. Logo added – bottom right (1)	2
	Total for Task A1	8

A2	Database	
a	<i>Data entry form:</i> 1. Logo added to the header - top right (1) 2. Title has dark background and white text (1) 3. Form has pale background not white (1) 4. Field headings set to size 14 – mark from properties (1) 5. COST value field contents (not field heading) width 2 cm (0.7875") – mark from properties (1) 6. Button/folder icon added to Save Record (1)	6
b	PRODUCTS FORM completed: PRODUCT ID – WILDPOCASE PRODUCT NAME – Wild Popout Case PRODUCT TYPE – Case COST - £18 Award 2 marks for all 4 correct entries Award 1 mark for 3 correct entries Award no marks for 0, 1, 2 correct entry Spelling must be correct. Do not award marks from the table, ONLY the form.	2

A2

C

Query:

Field:	CUSTOMER ID	COST	PRODUCT NAME
Table:	CUSTOMERS	PRODUCTS	PRODUCTS
Sort:			
Show:	☒	☒	☒
Criteria:	"HETT1179"	>10	
or:	"LUND0377"	>10	

Correct criteria: **HETT1179** and **LUND0377** purchased that cost **more than £10**

Alternative query:

"HETT1179" Or "LUND0377" >10

- 1 & 2. Award 2 marks for all 4 correct criteria
Award 1 mark for 2, 3 correct criteria
Award no marks for 0 or 1 correct criteria

Result of Query:

CUSTOMER ID	COST	PRODUCT NAME
HETT1179	£12.00	Highlighter x4
HETT1179	£15.00	Glitter Pens x7
LUND0377	£18.00	Hardcase Butterfly
LUND0377	£20.00	Soft Shark Case
LUND0377	£25.00	Soft Personalised Case

3. Correct fields **only** (in any order) – **CUSTOMER ID, COST, PRODUCT NAME** – no truncation (1)
4. Fields in correct order – **CUSTOMER ID, COST, PRODUCT NAME** – ignore truncation/extra fields (1)
5. **COST** - sorted in **ascending** order (1)

1
1

3

A2
d

Report

INITIAL ▾	CUSTOMER NAME ▾	EMAIL ADDRESS ▾
J	Barik	barikju@fortran.net
L	Brown	lennybrown@virgin.net
R	Charlston	charlie.chat.com
H	Clarmont	clarmonth@chat.com
R	Giri	girir@talk.org
E	Gubb	gubbsc@talk.org
J	Hughes	hughesju@fortran.net
C	Kent	kentc@virgin.net
P	Laskar	laskarp@chat.com
B	Leyshon	leyshon@fortran.net
S	Lund	lunds@talk.org
C	Rookson	rooksonc@virgin.net
M	Thomas	mthomas@talk.org
C	Verma	vermac@talk.org
C	Wickramasinghe	wickramasinghec@fortran.net

1. Suitable title – reference to **loyalty club** – ignore spelling and case (1)

2. Logo top right of report header (1)

3. Field headings in serif font (1)

4. Shows **only INITIAL, CUSTOMER NAME** and **EMAIL ADDRESS** – correct order (1)

5. Sorted into **ascending** order of **CUSTOMER NAME** (1)

6. Correct 15 records (1)

7. No truncation on field headings and values (1)

8. Date **and** page numbers removed from header or footer – must be marked from **design view** (1)

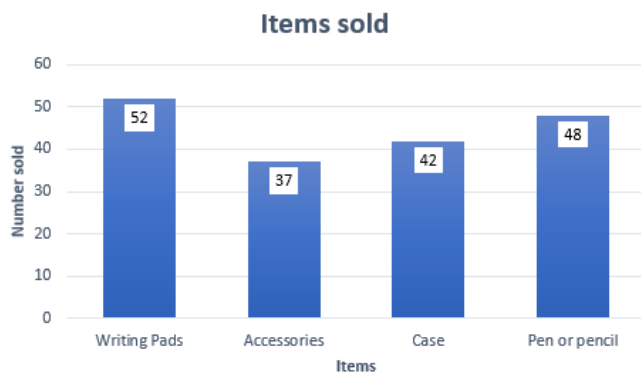
8

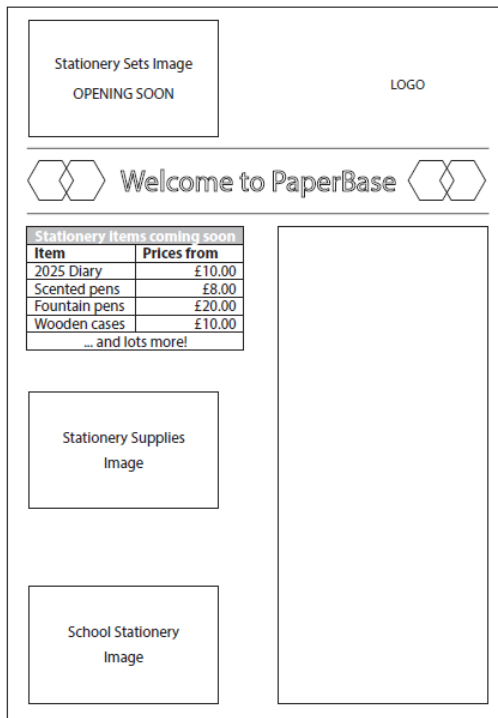
A2 e (i)	<i>The LOYALTY CLUB MEMBER is shown as Yes/No on the CUSTOMERS table. State the data type used for this field.</i> Boolean Logical	1
(ii)	<i>State the relationship between the three tables.</i> One to many	1
(iii)	<i>State the name of the validation check that ensures that no record can be left blank.</i> Presence check	1
(iv)	<i>Explain one reason why Like “*pad*” could be used in a database search on the STATIONERY database.</i> Return any products with pad in their name (1) as there are not products with just the name pad (1) Accept any other appropriate response	2
	Total for Task A2	26

A3	Presentation	
a(i)	BOTH SLIDES: 1. STATIONERY image set as background (1) 2. Image transparency – 70% (1) Bottom of both slides 3. Automated date displayed as Day Month Date Year or Day Date Month Year (with or without comma) Saturday November 23 2024 or Saturday 23 November 2024 (1) 4. Email address leandro@paperbase.service - correct spelling (1) 5. Date and email address – size 20 (1)	5
(ii)	Slide 1 1. Title – Welcome to PaperBase - CamelCase and correct spelling (1) 2. Title centred horizontally and vertically in the text box (1) Correct text inserted bottom left - ignore case and spelling (1) We offer a wide range of stationery such as: cases pens & pencils writing pads 3. Bullets used for item list – at least two items (1) 4. Text box – pale yellow background (1) 5. Each item in the list appears as a separate animation (1) 6. Working action button to go to Slide 2 (1)	7
(iii)	Slide 2 1. 'Ordering' centred – correct case and spelling (1) 2. Contact us by email to find out more – correct case and spelling (1) 3. Working link to go to Slide 1 (1)	3
b	<i>Give one reason for using a house style in a presentation.</i> Consistent layout Visual identity/branding	1
	Total for Task A3	16

	Section B																																																																																																																																																																																																																																																					
B1	Spreadsheets																																																																																																																																																																																																																																																					
Sales - September 2024 <table><tr><th>CODE</th><th>DESCRIPTION</th><th>TYPE</th><th>NUMBER SOLD</th><th>ITEM COST</th><th>TOTAL COST</th><th>DISCOUNT (£)</th><th>COST WITH DISCOUNT</th><th>REMINDER MESSAGE</th></tr><tr><td>PPBAGTAGRE</td><td>Popping Bag Tag</td><td>Accessories</td><td>9</td><td>£6.00</td><td>£54.00</td><td>£8.10</td><td>£45.90</td><td></td></tr><tr><td>FLOWLANYA</td><td>Flower Lanyard</td><td>Accessories</td><td>8</td><td>£14.00</td><td>£112.00</td><td>£16.80</td><td>£95.20</td><td></td></tr><tr><td>UMBAGTAG</td><td>Umbrella Bag Tag</td><td>Accessories</td><td>8</td><td>£6.00</td><td>£48.00</td><td>£7.20</td><td>£40.80</td><td></td></tr><tr><td>SHARBAGTAG</td><td>Shark Bag Tag</td><td>Accessories</td><td>5</td><td>£5.00</td><td>£25.00</td><td>£3.75</td><td>£21.25</td><td></td></tr><tr><td>RAINWALLET</td><td>Rainbow Wallet</td><td>Accessories</td><td>4</td><td>£15.00</td><td>£60.00</td><td>£9.00</td><td>£51.00</td><td></td></tr><tr><td>INIKEYRING</td><td>Initial Keyring</td><td>Accessories</td><td>3</td><td>£8.00</td><td>£24.00</td><td>£3.60</td><td>£20.40</td><td></td></tr><tr><td>SOGAMBL</td><td>Soft Gaming Case Black</td><td>Case</td><td>12</td><td>£20.00</td><td>£240.00</td><td>£24.00</td><td>£216.00</td><td>Price increase in November</td></tr><tr><td>SOPERSZP</td><td>Soft Personalised Case</td><td>Case</td><td>8</td><td>£25.00</td><td>£200.00</td><td>£20.00</td><td>£180.00</td><td></td></tr><tr><td>HTBUTZIP</td><td>Hardcase Butterfly</td><td>Case</td><td>6</td><td>£18.00</td><td>£108.00</td><td>£10.80</td><td>£97.20</td><td></td></tr><tr><td>SOSHAZIP</td><td>Soft Shark Case</td><td>Case</td><td>6</td><td>£20.00</td><td>£120.00</td><td>£12.00</td><td>£108.00</td><td></td></tr><tr><td>HTDINLAT</td><td>Hardcase Dinosaur</td><td>Case</td><td>5</td><td>£18.00</td><td>£90.00</td><td>£9.00</td><td>£81.00</td><td></td></tr><tr><td>HTSHALAT</td><td>Hardcase Shark</td><td>Case</td><td>5</td><td>£18.00</td><td>£90.00</td><td>£9.00</td><td>£81.00</td><td></td></tr><tr><td>SCEMA10</td><td>Scented Marker Pens x10</td><td>Pen or Pencil</td><td>12</td><td>£20.00</td><td>£240.00</td><td>£12.00</td><td>£228.00</td><td>Price increase in November</td></tr><tr><td>GLITPK7</td><td>Glitter Pens x7</td><td>Pen or Pencil</td><td>10</td><td>£15.00</td><td>£150.00</td><td>£7.50</td><td>£142.50</td><td>Price increase in November</td></tr><tr><td>GPBPK4</td><td>Gel Pen x4</td><td>Pen or Pencil</td><td>10</td><td>£8.00</td><td>£80.00</td><td>£4.00</td><td>£76.00</td><td>Price increase in November</td></tr><tr><td>HILUPK4</td><td>Highlighter x4</td><td>Pen or Pencil</td><td>8</td><td>£12.00</td><td>£96.00</td><td>£4.80</td><td>£91.20</td><td></td></tr><tr><td>RAINPK2</td><td>Rainbow Pen x2</td><td>Pen or Pencil</td><td>5</td><td>£6.00</td><td>£30.00</td><td>£1.50</td><td>£28.50</td><td></td></tr><tr><td>MECHPK5</td><td>Mechanical Pencil 5</td><td>Pen or Pencil</td><td>3</td><td>£8.00</td><td>£24.00</td><td>£1.20</td><td>£22.80</td><td></td></tr><tr><td>A5PADLIT</td><td>Light A5 Pad</td><td>Writing Pads</td><td>11</td><td>£8.00</td><td>£88.00</td><td>£17.60</td><td>£70.40</td><td>Price increase in November</td></tr><tr><td>A4EXGRAF</td><td>Graffiti A4 Pad</td><td>Writing Pads</td><td>10</td><td>£8.00</td><td>£80.00</td><td>£16.00</td><td>£64.00</td><td>Price increase in November</td></tr><tr><td>A4EXINIT</td><td>Initial A4 Pad</td><td>Writing Pads</td><td>9</td><td>£10.00</td><td>£90.00</td><td>£18.00</td><td>£72.00</td><td></td></tr><tr><td>A4EXCARS</td><td>Cars A4 Pad</td><td>Writing Pads</td><td>8</td><td>£6.00</td><td>£48.00</td><td>£9.60</td><td>£38.40</td><td></td></tr><tr><td>A5PADBUB</td><td>Bubble A5 Pad</td><td>Writing Pads</td><td>8</td><td>£12.00</td><td>£96.00</td><td>£19.20</td><td>£76.80</td><td></td></tr><tr><td>A4PADPERS</td><td>Personalised A4 Pad</td><td>Writing Pads</td><td>6</td><td>£10.00</td><td>£60.00</td><td>£12.00</td><td>£48.00</td><td></td></tr><tr><td colspan="4">Highest item cost</td><td></td><td>25</td><td></td><td></td><td></td></tr><tr><td colspan="4">Total cost of all items sold with the discount included</td><td></td><td></td><td></td><td>£1,996.35</td><td></td></tr></table>				CODE	DESCRIPTION	TYPE	NUMBER SOLD	ITEM COST	TOTAL COST	DISCOUNT (£)	COST WITH DISCOUNT	REMINDER MESSAGE	PPBAGTAGRE	Popping Bag Tag	Accessories	9	£6.00	£54.00	£8.10	£45.90		FLOWLANYA	Flower Lanyard	Accessories	8	£14.00	£112.00	£16.80	£95.20		UMBAGTAG	Umbrella Bag Tag	Accessories	8	£6.00	£48.00	£7.20	£40.80		SHARBAGTAG	Shark Bag Tag	Accessories	5	£5.00	£25.00	£3.75	£21.25		RAINWALLET	Rainbow Wallet	Accessories	4	£15.00	£60.00	£9.00	£51.00		INIKEYRING	Initial Keyring	Accessories	3	£8.00	£24.00	£3.60	£20.40		SOGAMBL	Soft Gaming Case Black	Case	12	£20.00	£240.00	£24.00	£216.00	Price increase in November	SOPERSZP	Soft Personalised Case	Case	8	£25.00	£200.00	£20.00	£180.00		HTBUTZIP	Hardcase Butterfly	Case	6	£18.00	£108.00	£10.80	£97.20		SOSHAZIP	Soft Shark Case	Case	6	£20.00	£120.00	£12.00	£108.00		HTDINLAT	Hardcase Dinosaur	Case	5	£18.00	£90.00	£9.00	£81.00		HTSHALAT	Hardcase Shark	Case	5	£18.00	£90.00	£9.00	£81.00		SCEMA10	Scented Marker Pens x10	Pen or Pencil	12	£20.00	£240.00	£12.00	£228.00	Price increase in November	GLITPK7	Glitter Pens x7	Pen or Pencil	10	£15.00	£150.00	£7.50	£142.50	Price increase in November	GPBPK4	Gel Pen x4	Pen or Pencil	10	£8.00	£80.00	£4.00	£76.00	Price increase in November	HILUPK4	Highlighter x4	Pen or Pencil	8	£12.00	£96.00	£4.80	£91.20		RAINPK2	Rainbow Pen x2	Pen or Pencil	5	£6.00	£30.00	£1.50	£28.50		MECHPK5	Mechanical Pencil 5	Pen or Pencil	3	£8.00	£24.00	£1.20	£22.80		A5PADLIT	Light A5 Pad	Writing Pads	11	£8.00	£88.00	£17.60	£70.40	Price increase in November	A4EXGRAF	Graffiti A4 Pad	Writing Pads	10	£8.00	£80.00	£16.00	£64.00	Price increase in November	A4EXINIT	Initial A4 Pad	Writing Pads	9	£10.00	£90.00	£18.00	£72.00		A4EXCARS	Cars A4 Pad	Writing Pads	8	£6.00	£48.00	£9.60	£38.40		A5PADBUB	Bubble A5 Pad	Writing Pads	8	£12.00	£96.00	£19.20	£76.80		A4PADPERS	Personalised A4 Pad	Writing Pads	6	£10.00	£60.00	£12.00	£48.00		Highest item cost					25				Total cost of all items sold with the discount included							£1,996.35	
CODE	DESCRIPTION	TYPE	NUMBER SOLD	ITEM COST	TOTAL COST	DISCOUNT (£)	COST WITH DISCOUNT	REMINDER MESSAGE																																																																																																																																																																																																																																														
PPBAGTAGRE	Popping Bag Tag	Accessories	9	£6.00	£54.00	£8.10	£45.90																																																																																																																																																																																																																																															
FLOWLANYA	Flower Lanyard	Accessories	8	£14.00	£112.00	£16.80	£95.20																																																																																																																																																																																																																																															
UMBAGTAG	Umbrella Bag Tag	Accessories	8	£6.00	£48.00	£7.20	£40.80																																																																																																																																																																																																																																															
SHARBAGTAG	Shark Bag Tag	Accessories	5	£5.00	£25.00	£3.75	£21.25																																																																																																																																																																																																																																															
RAINWALLET	Rainbow Wallet	Accessories	4	£15.00	£60.00	£9.00	£51.00																																																																																																																																																																																																																																															
INIKEYRING	Initial Keyring	Accessories	3	£8.00	£24.00	£3.60	£20.40																																																																																																																																																																																																																																															
SOGAMBL	Soft Gaming Case Black	Case	12	£20.00	£240.00	£24.00	£216.00	Price increase in November																																																																																																																																																																																																																																														
SOPERSZP	Soft Personalised Case	Case	8	£25.00	£200.00	£20.00	£180.00																																																																																																																																																																																																																																															
HTBUTZIP	Hardcase Butterfly	Case	6	£18.00	£108.00	£10.80	£97.20																																																																																																																																																																																																																																															
SOSHAZIP	Soft Shark Case	Case	6	£20.00	£120.00	£12.00	£108.00																																																																																																																																																																																																																																															
HTDINLAT	Hardcase Dinosaur	Case	5	£18.00	£90.00	£9.00	£81.00																																																																																																																																																																																																																																															
HTSHALAT	Hardcase Shark	Case	5	£18.00	£90.00	£9.00	£81.00																																																																																																																																																																																																																																															
SCEMA10	Scented Marker Pens x10	Pen or Pencil	12	£20.00	£240.00	£12.00	£228.00	Price increase in November																																																																																																																																																																																																																																														
GLITPK7	Glitter Pens x7	Pen or Pencil	10	£15.00	£150.00	£7.50	£142.50	Price increase in November																																																																																																																																																																																																																																														
GPBPK4	Gel Pen x4	Pen or Pencil	10	£8.00	£80.00	£4.00	£76.00	Price increase in November																																																																																																																																																																																																																																														
HILUPK4	Highlighter x4	Pen or Pencil	8	£12.00	£96.00	£4.80	£91.20																																																																																																																																																																																																																																															
RAINPK2	Rainbow Pen x2	Pen or Pencil	5	£6.00	£30.00	£1.50	£28.50																																																																																																																																																																																																																																															
MECHPK5	Mechanical Pencil 5	Pen or Pencil	3	£8.00	£24.00	£1.20	£22.80																																																																																																																																																																																																																																															
A5PADLIT	Light A5 Pad	Writing Pads	11	£8.00	£88.00	£17.60	£70.40	Price increase in November																																																																																																																																																																																																																																														
A4EXGRAF	Graffiti A4 Pad	Writing Pads	10	£8.00	£80.00	£16.00	£64.00	Price increase in November																																																																																																																																																																																																																																														
A4EXINIT	Initial A4 Pad	Writing Pads	9	£10.00	£90.00	£18.00	£72.00																																																																																																																																																																																																																																															
A4EXCARS	Cars A4 Pad	Writing Pads	8	£6.00	£48.00	£9.60	£38.40																																																																																																																																																																																																																																															
A5PADBUB	Bubble A5 Pad	Writing Pads	8	£12.00	£96.00	£19.20	£76.80																																																																																																																																																																																																																																															
A4PADPERS	Personalised A4 Pad	Writing Pads	6	£10.00	£60.00	£12.00	£48.00																																																																																																																																																																																																																																															
Highest item cost					25																																																																																																																																																																																																																																																	
Total cost of all items sold with the discount included							£1,996.35																																																																																																																																																																																																																																															
a	Heading row: 1. Row height – 60 (1) 2. Light green shading and dark green text (1) 3. Font style – serif and bold (1) 4. Horizontally and vertically centred (1)			4																																																																																																																																																																																																																																																		
b (i)	TOTAL COST =D3*E3			1																																																																																																																																																																																																																																																		
(ii)	DISCOUNT VLOOKUP 1. Use of correct function =VLOOKUP() or =LOOKUP() (1) 2. Use of correct lookup value C3 (1) 3. Use of correct table array (INFORMATION!A\$3:B\$6) – accept without \$ (1) 4. Use of correct column index number (2,0) OR use of correct result vectors (INFORMATION!B\$3:B\$6) (1) 5. *F3 (1) Examples =VLOOKUP(C3,INFORMATION!A\$3:B\$6,2,0)*F3 =LOOKUP(C3,INFORMATION!A\$3:A\$6,INFORMATION!B\$3:B\$6)*F3 Accept without the use of absolute referencing Accept FALSE for 0 – accept if this is missing as long as it works Allow named range			5																																																																																																																																																																																																																																																		

(iii)	COST WITH DISCOUNT =F3-G3	1
(iv)	Replicate functions for all other items	1
(v)	Highest item cost =MAX (1) (E3:E26) (1)	2
(vi)	Total cost of all items sold with the discount included =SUM(H3:H26)	1
(vii)	REMINDER MESSAGE <i>Any items with more than 9 sales needs a price increase for November or the cell left blank</i> =IF(D3>9,"Price increase","") =IF(D3>9, (1) =IF (D3<10, <=9 "Price increase" (1) "", , "") (1) "Price increase")	3
(viii)	Data sorted: TYPE – ascending (1) NUMBER SOLD – descending within type (1)	2
c	<i>Spreadsheet formatting:</i> 1. Currency showing £ with 2dp (E, F, G and H) (1) 2. Gridlines displayed when printed (1) mark from Page Layout, Gridlines - Print	2
	Total for task B1	22

B2	Items sold <table><tr><th>Items</th><th>Number sold</th></tr><tr><td>Writing Pads</td><td>52</td></tr><tr><td>Accessories</td><td>37</td></tr><tr><td>Case</td><td>42</td></tr><tr><td>Pen or pencil</td><td>48</td></tr></table> Column chart: 1. Suitable title – reference to products/items sold and correct data (items sold) (1) 2. Appropriate X and Y axis labels (1) 3. Data labels inside column at top (1) 4. Labels – black text on a white background (1)	Items	Number sold	Writing Pads	52	Accessories	37	Case	42	Pen or pencil	48	4
Items	Number sold											
Writing Pads	52											
Accessories	37											
Case	42											
Pen or pencil	48											
	Total for task B2	4										
B3	<i>State the purpose of the PRODUCT function when used in a spreadsheet.</i>											
(i)	Multiply numbers or ranges in a single formula	1										
(ii)	<i>State one reason why some spreadsheets use multiple worksheets.</i> So that one worksheet is not cluttered/contains too much information/less data on one sheet To organise sheets (by topic/reference) Make the information easier to understand (since it is organised into separate tables)	1										
(iii)	<i>The cell range A2 to C6 on the INFORMATION worksheet has been given a name. Explain one benefit of using a named range in a spreadsheet.</i> You can refer to the range in a formula/function (1) without needing to remember the cell references (1) Easier to replicate a formula (1) rather than typing or highlighting the entire range and turning it into an absolute cell reference (1)	2										
	Total for Task B3	4										

B4 Word processing**Design from paper****Example****a Flyer**

1. A5 **and** portrait (1)
2. Stationery Sets image top left of page with text OPENING SOON (anywhere on the image) – correct case and spelling (1)
3. Logo top right (1)
4. 2 lines of **equal length** across page (as shown in the design) – must see both ends of the lines (1)
5. 4 hexagons – **overlapped** and filled with pink, blue, yellow, green (any order) (1)
6. 'Welcome to PaperBase' – correct CamelCase and spelling, size 24 **and** blue outline with no fill **and** shadow (1)
7. Two images inserted on the left of the flyer in the order of the design – no visible distortion (1)
8. **Appropriate** alt text on either image (1)

Text box on the right

9. **All** text from FLYER TEXT document included **and** visible (1)
10. Bullets used for opening days and times (1)
11. Dark blue text (1)
12. Discount image included with a 2pt border (any visible colour) (1)

Table

13. Rows 1 **and** 7 merged **and** centred (1)
14. Row 1 **only** pink background **and** white text – all visible (1)
15. *Item* and *Prices from* – bold, Items and their prices correspond, *Prices from* values right aligned. Ignore case and spelling (1)

b (i)	Identify one weakness of the flyer (1) and suggest one possible improvement (1) Any appropriate weakness (1) and one appropriate improvement linked to the given weakness (1)	2
(ii)	One reason to proofread your work is to ensure there are no spelling or grammar errors. State one other reason why it is important to proofread your work. To ensure it is correct/accurate Ensure consistency Award any appropriate response	1
(iii)	Explain one reason why the spell checker may identify PaperBase as a spelling error. It is the name of a company (1) so would not be in the software's dictionary (1) It would expect a space between Paper and Base (1) as PaperBase is not a recognised word (1)	2
Total for Task B4		20

