



Cambridge International AS & A Level

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS

9609/31

Paper 3 Business Decision-Making

October/November 2023

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

[8]

[8]

3 Refer to Table 1.1 and Fig. 1.1.

(a) Calculate the minimum project duration.

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..... [1]

(b) Calculate the total float for activity D.

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..... [3]

(c) Evaluate whether critical path analysis (CPA) will ensure CP achieves its objective of minimising interruption to production.

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4 (a) Using the data in Table 1.2, calculate the forecast dividend cover ratio for 2024.

[4]

(b) Evaluate the usefulness of the annual report to CP's shareholders in deciding whether to sell their shares.

[illegible]

5 Evaluate which method CP should use to enter the market in country D.

[illegible]

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..... [12]

10

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