



Cambridge International AS & A Level

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS

9609/33

Paper 3 Business Decision-Making

October/November 2023

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.



[8]

- 3 (a)** Refer to Table 1.1 and lines 49 to 51. Calculate the forecast capacity utilisation in 2024.

[3]

- (b)** Refer to lines 57 to 58 and assume no other changes. Calculate the forecast percentage change in sales for 2025 if average incomes increase by 1.5%.

..... [1]

- (c)** Evaluate whether the factory modernisation will be sufficient to improve efficiency.

[illegible]

4 (a) Refer to Table 1.2. Calculate the gearing ratio for 2023.

[4]

(b) Evaluate whether the financial data provided will enable HP to decide how to finance the factory modernisation.

[illegible]

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