



Cambridge International AS & A Level

CANDIDATE
NAME

CENTRE
NUMBER

CANDIDATE
NUMBER



BUSINESS

9609/32

Paper 3 Business Decision-Making

May/June 2024

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

Answer **all** questions.

[8]

[8]

- 3 (a)** Refer to Table 1.1. Calculate for quarter 1, 2023, the seasonal variation.

..... [1]

- (b)** Refer to Table 1.1. Calculate for quarter 2, 2023, the centred quarterly moving average.

[3]

- (c)** Evaluate the usefulness to SF of sales forecasting.

This image shows a full page of a worksheet designed for handwriting practice. It features ten sets of horizontal dashed lines spaced evenly down the page, providing a guide for letter height and placement. The background is plain white, and there are no other markings or text present.

4 (a) Refer to Table 1.2. Calculate the accounting rate of return (ARR) of automating production.

[4]

(b) Evaluate whether SF should invest in automating production.

[illegible]

[illegible]

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [12]

BLANK PAGE

BLANK PAGE

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.