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Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **May/June 2021**

1 hour 30 minutes

3129343860

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Psychology and abnormality

Answer **all** questions.

1 **(a)** Explain what is meant by 'bipolar' disorder. [2]

(b) Describe cognitive restructuring (Beck, 1979) as a treatment for depression. [4]

(c) Explain **one** strength and **one** weakness of cognitive restructuring as a treatment for depression. [6]

2 **(a)** Describe the causes of impulse control disorders and non-substance addictive disorder. [8]

(b) Evaluate the causes of impulse control disorders and non-substance addictive disorder, including a discussion about nature versus nurture. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Explain what is meant by the 'cognition-emotion model' of the effects of ambience. [2]

(b) Describe the study by Chebat and Michon (2003) on the effects of odour on shopper arousal and emotion. [4]

(c) Explain **two** strengths of the study by Chebat and Michon. [6]

4 **(a)** Describe what psychologists have discovered about menu design psychology. [8]

(b) Evaluate what psychologists have discovered about menu design psychology, including a discussion about ecological validity. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Outline how **one** biochemical technique reduces stress. [2]

(b) Describe the study by Chandola et al. (2008) on work as a cause of stress. [4]

(c) Discuss the generalisability of the study by Chandola et al. [6]

6 **(a)** Describe what psychologists have discovered about strategies for promoting health. [8]

(b) Evaluate what psychologists have discovered about strategies for promoting health, including a discussion of the longitudinal research method. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Explain what is meant by 'empowerment' as a motivator at work. [2]

(b) Describe how ERG theory (Alderfer, 1972) explains motivation at work. [4]

(c) Explain **one** strength and **one** weakness of ERG theory. [6]

8 **(a)** Describe what psychologists have discovered about physical and psychological work conditions in organisations. [8]

(b) Evaluate what psychologists have discovered about physical and psychological work conditions in organisations, including a discussion about validity. [10]

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