GradeMax

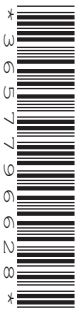
Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **May/June 2022**

1 hour 30 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

DC (ST) 303867/1
© UCLES 2022

Psychology and abnormality

Answer **all** questions.

1 **(a)** Explain what is meant by 'blood phobia'. [2]

(b) Describe features of the blood injection phobia inventory (BIPI). [4]

(c) Explain **one** similarity and **one** difference between the BIPI and the Generalised Anxiety Disorder assessment (GAD-7). [6]

2 **(a)** Describe the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures). [8]

(b) Evaluate the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures), including a discussion about self-reports. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Identify **two** of the virtual store layouts in the study by Vrechopoulos (2004) on the interior layout of grocery stores. [2]

(b) Describe **two** results from the study by Vrechopoulos. [4]

(c) Explain **one** strength and **one** weakness of the study by Vrechopoulos. [6]

4 **(a)** Describe what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions). [8]

(b) Evaluate what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions), including a discussion about generalisability. [10]

© UCLES 2022

GradeMax

Psychology and health

Answer **all** questions.

5 **(a)** Outline **one** reason why patients do **not** adhere to medical advice. [2]

(b) Describe the study on improving adherence using the Funhaler by Watt et al. (2003). [4]

(c) Explain **one** strength and **one** weakness of the study by Watt et al. [6]

6 **(a)** Describe what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents). [8]

(b) Evaluate what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents), including a discussion of practical applications. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Outline **one** universalist theory of leadership. [2]

(b) Describe the contingency theory of leadership proposed by Fiedler (1967). [4]

(c) Explain **one** strength and **one** weakness of the contingency theory of leadership. [6]

8 **(a)** Describe what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents). [8]

(b) Evaluate what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents), including a discussion about ecological validity. [10]

© UCLES 2022

GradeMax

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2022