



Cambridge International AS & A Level

SOCIOLOGY

9699/41

Paper 4 Globalisation, Media and Religion

May/June 2023**1 hour 45 minutes**

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Any blank pages are indicated.

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Answer **two** questions in total, each from a different section.

Section A: Globalisation**EITHER**

- 1** 'Globalisation is leading to cultural convergence.' Evaluate this view. [35]

OR

- 2** 'Globalisation is reducing poverty in developing societies.' Evaluate this view. [35]

Section B: Media**EITHER**

- 3** 'The cultural effects model provides the best explanation of how the media influences behaviour.' Evaluate this view. [35]

OR

- 4** 'The media is an agent of ideological control.' Evaluate this view. [35]

Section C: Religion**EITHER**

- 5** 'The function of religion is to maintain social order.' Evaluate this view. [35]

OR

- 6** 'Women have little power within religious organisations.' Evaluate this view. [35]

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