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CAMBRIDGE
International Education

Cambridge International AS & A Level

SOCIOLOGY **9699/11**

Paper 1 Socialisation, Identity and Methods of Research **May/June 2026**

1 hour 30 minutes

8288798501

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Section A: answer **all** questions.
  - Section B: answer **either** Question 4 **or** Question 5.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Section A

Answer **all** questions in this section.

1 Describe **two** ways the media may influence identity. [4]

2 **(a)** Explain **two** factors that may influence the sociologist's choice of research topic. [8]

(b) Explain **two** strengths of using qualitative secondary data in sociological research. [6]

3 'Cultural deprivation provides the best explanation for deviant behaviour.'

(a) Explain this view. [10]

(b) Using sociological material, give **one** argument against this view. [6]

Section B

Answer **one** question in this section.

EITHER

4 Evaluate the view that age is the most important factor shaping an individual's identity. [26]

OR

5 Evaluate the use of unstructured interviews in sociological research. [26]

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