



Cambridge IGCSE™

CANDIDATE
NAME
CENTRE
NUMBER

--	--	--	--	--

CANDIDATE
NUMBER

--	--	--	--

BUSINESS STUDIES**0450/22**

Paper 2 Case study

May/June 2022**1 hour 30 minutes**

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

1 (a) Explain **two** ways TT could grow.

Way 1:

.....

Explanation:

.....

.....

.....

.....

.....

Way 2:

.....

Explanation:

.....

.....

.....

.....

.....

[8]

- (b) Consider how TT might benefit from the following **three** economies of scale as it continues to grow. Which is likely to have the greatest effect on TT's profit? Justify your answer.
- Purchasing
 - Technical
 - Financial

Purchasing:

.....

.....

.....

.....

.....

Technical:

.....

.....

.....

.....

.....

Financial:

.....

.....

.....

.....

.....

Conclusion:

.....

.....

.....

.....

.....

[12]

2 (a) Explain **two** benefits to TT of using lean production methods.

Benefit 1:

.....

Explanation:

.....

.....

.....

.....

.....

Benefit 2:

.....

Explanation:

.....

.....

.....

.....

.....

[8]

[illegible]

3 (a) Explain **one** way the information in each chart in Appendix 1 might be useful to TT.

Chart 1:
.....
.....
.....

Chart 2:
.....
.....
.....

Chart 3:
.....
.....
.....

Chart 4:
.....
.....
.....

[8]

(b) Using Appendix 3 and other information, consider the **three** applicants for the job of Marketing Manager for country Z. Who is the best applicant for the job? Justify your answer.

Labiba:
.....
.....
.....
.....
.....

Shahin:
.....
.....
.....
.....
.....

Samihah:
.....
.....
.....
.....
.....

Recommendation:
.....
.....
.....
.....
.....

[12]

4 (a) Explain **four** effects of training on a business.

Effect 1:

.....

.....

.....

Effect 2:

.....

.....

.....

Effect 3:

.....

.....

.....

Effect 4:

.....

.....

.....

[8]

(b) Consider the benefits and drawbacks for country Z if TT builds a factory there. Do you think the government of country Z should allow TT to build this factory? Justify your answer.

Benefits for country Z:

.....

.....

.....

.....

.....

.....

.....

Drawbacks for country Z:

.....

.....

.....

.....

.....

.....

.....

Conclusion:

.....

.....

.....

.....

.....

.....

.....

.....

[12]

BLANK PAGE

BLANK PAGE

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.