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BUSINESS STUDIES**0450/23**

Paper 2 Case Study

October/November 2024**1 hour 30 minutes**

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.



- 1 (a) Explain **two** ways the slump in country P's economy may be affecting SA.

Way 1:

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Explanation:

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Way 2:

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Explanation:

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[8]





1 (b) Consider each of the following **three** business objectives for SA. Which objective is likely to be the most important for SA? Justify your answer.

- To increase profit
- To increase market share
- To survive

To increase profit:

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To increase market share:

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To survive:

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Conclusion:

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[12]





2 (a) Explain **two** reasons why SA wants to keep labour turnover low.

Reason 1:

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Explanation:

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Reason 2:

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Explanation:

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[8]





- 2 (b) Consider the benefits to SA of having part-time and full-time employees in its factory. Should SA only have part-time employees in the future? Justify your answer.

Part-time employees:

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Full-time employees:

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Conclusion:

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[12]





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3 (b) Consider the advantages and disadvantages of the following **two** methods SA could use to achieve quality production. Which method should SA choose? Justify your answer.

- Quality control
- Quality assurance

Quality control:

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Quality assurance:

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Recommendation:

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..... [12]





- 4 (a) Explain **two** advantages and **two** disadvantages of SA using just-in-time (JIT) inventory control.

Advantage 1:

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Advantage 2:

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Disadvantage 1:

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Disadvantage 2:

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[8]





4 (b) Consider the **two** extracts from SA's income statements in Appendix 3. Do you think SA's financial performance will have improved by the end of 2024? Justify your answer using appropriate calculations.

This image shows a full page of white paper with horizontal dashed lines, typical of primary-ruled notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Conclusion:

[illegible]

[12]





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