Cambridge Assessment International Education

Cambridge IGCSE ™

CANDIDATE NAME

CENTRE NUMBER

CANDIDATE NUMBER

2514468906

BUSINESS STUDIES **0450/23**

Paper 2 Case Study **October/November 2024**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

1 (a) Explain **two** ways the slump in country P's economy may be affecting SA.

Way 1: ....

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Explanation: ....

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Way 2: ....

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Explanation: ....

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.... [8]

1 **(b)** Consider each of the following **three** business objectives for SA. Which objective is likely to be the most important for SA? Justify your answer.

- To increase profit
- To increase market share
- To survive

To increase profit: ....

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To increase market share: ....

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To survive: ....

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Conclusion: ....

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.... [12]

2 **(a)** Explain **two** reasons why SA wants to keep labour turnover low.

Reason 1: ....

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Explanation: ....

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Reason 2: ....

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Explanation: ....

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.... [8]

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2 (b) Consider the benefits to SA of having part-time and full-time employees in its factory. Should SA only have part-time employees in the future? Justify your answer.

Part-time employees: ....

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Full-time employees: ....

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Conclusion: ....

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3 (a) Explain **four** roles of packaging for a business.

Role 1: ....

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Role 2: ....

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Role 3: ....

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Role 4: ....

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.... [8]

3 **(b)** Consider the advantages and disadvantages of the following **two** methods SA could use to achieve quality production. Which method should SA choose? Justify your answer.

- Quality control
- Quality assurance

Quality control: ....

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Quality assurance: ....

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Recommendation: ....

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4 **(a)** Explain **two** advantages and **two** disadvantages of SA using just-in-time (JIT) inventory control.

Advantage 1: ....

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Advantage 2: ....

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Disadvantage 1: ....

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Disadvantage 2: ....

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4 (b) Consider the **two** extracts from SA's income statements in Appendix 3. Do you think SA's financial performance will have improved by the end of 2024? Justify your answer using appropriate calculations.

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Conclusion: ....

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