

CAMBRIDGE INTERNATIONAL EXAMINATIONS**Cambridge International General Certificate of Secondary Education****MARK SCHEME for the March 2015 series****0417 INFORMATION AND COMMUNICATION
TECHNOLOGY****0417/21**

Paper 2 (Practical Test A), maximum raw mark 80

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File name and full path

Centre No. & Candidate No.

Tea Production in India

Title
Data entry 100% accurate, centre aligned 1 mark
48 pt, serif & underlined 1 mark

Report by: Candidate name

Subtitle
Data entry 100% accurate right aligned, 1 mark
24 pt serif Italic 1 mark

Page break to new page 1 mark

Footer
Name left, Date centre, page number right 1 mark

Candidate name

Date

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Centre No. & Candidate No.

International Teas

We specialise in fine teas from all producing areas of India. The regions include Kangra, Darjeeling, Assam and Nilgiri. You will see in our catalogue that we offer a huge number of tea varieties in a wide range of qualities up to the very highest and most sought after. It shows the number of varieties of teas we hold per country and the value of that stock:

A15Prods Query2		
Country	CountOfProduct	SumOfStock
Ceylon	20	4421
China	46	8258
India	56	9577

Tea Production

India is one of the largest tea producing countries in the world. While

Database summary extract
 Inserted in correct place in document 1 mark
 Counts Products 1 mark
 Sums value of products in stock 1 mark
 Selects only these three countries 1 mark
 (Formatting not specified)

Tea Producing Regions

Square shaped bullets 1 mark

- Kangra – North India
- Darjeeling and Assam – North east India
- Nilgiri - South west India

Home Consumption of Tea

70% of the home production is consumed within India. It is estimated that some 90% of Indian households

Page layout A4 landscape 1 mark
 Margins all 4 cm mark from screenshot in evidence document

Candidate name

Date

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are regular tea drinkers. Some teas, such as Darjeeling, are grown exclusively in India. They are regulated and certificated for authenticity by the Tea Board of India. The Indian production companies have come to own many worldwide brands.



Tea is consumed in the town where it is purchased from stalls that are to be found in most urban streets. It is generally served with milk and sugar with the leaves being boiled again with the milk and sugar and left in the infusion. The leaves are then strained before serving. Some regional and cultural variations on tea include 'Masala Chai' and 'Kadak Chai'. This latter is a strong,

almost bitter tea of the mountain communities of North India.

Masala Chai

'Masala' means 'a blend of spices'. So, Masala Chai is literally 'spiced tea'. Our take on premium Darjeeling cardamom and ginger. flavour (without being aromatic finish. We suggest two heaping teaspoons per cup, boiling water for 7-10 minutes. Add sugar, cream or soy if desired.

Tea production this year

This year production has been good in the north of the country due to well-timed monsoon rains. This has led to an increase in yields of some 6% year on year. Drought

File inserted correct place 1 mark
Subhead matches others 1 mark
Text matches body 1 mark

Image inserted correct place 1 mark
Aligned to top of text and left margin 1 mark
Text is wrapped 1 mark
Image resized to fill half column width with aspect ratio maintained 1 mark

Candidate name

Date

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conditions in the south have caused a drop in production. The drought was followed by low temperatures and heavy rains. These conditions led to lower production by some 5%. Overall, though, tea production nationally has increased this year. Tea prices have held up and increased in most auctions over last year. Despite increasing tea production, India still imports some tea, while exporting to new and emerging markets such as Iran.

No widows or orphans, no split tables or lists 1 mark
Document is complete and paragraphs intact, no blank pages 1 mark

Key staff in the companies

Hothouse Design	Role	International Teas
Joginder	Document Production	Jagdesb
Jamal	Database Design	Sara
Indira	On-line Security	Suresh

Table created in correct place within column width 1 mark
Enter text in table 1 mark
Text matches body 1 mark
Top row text only bold and centred 1 mark
Top row only shaded light grey 1 mark
All gridlines visible and outside border only a thick line 1 mark

Candidate name

Date

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Products to be reordered

Title – correct, 100% accurate 1 mark

Correct field name 1 mark

Code	Country	Product	Stock	Reorder	Price	Special	Cost
77	Ceylon	Mahadowa BOP	50	50	£2.20	No	£110.00
353	China	Ring of Jade	25	50	£22.22	No	£1,111.00
124	China	Gu Zhang Mao Jian	35	50	£4.60	No	£230.00
307	China	Huiming Temple Tea	35	50	£11.20	No	£560.00
354	India	Nahorabi SFTGFOP	35	50	£8.00	No	£400.00
352	India	Happy Valley FTGFOP	49	50	£3.20	No	£160.00
31	India	Dooars Satali FTGFOP	1	50	£3.30	No	£165.00
29	India	Sikkim Temi FTGFOP	19	50	£4.90	No	£245.00
60	India	...	33	50	£2.30	No	£115.00
50	India	...	47	50	£5.00	No	£250.00
8	India	...	11	50	£4.90	No	£245.00
7	India	...	32	50	£2.00	No	£100.00
89	Tanzania	...	25	50	£2.00	No	£100.00

3 records added, 100% accurate 3 marks
 Sorted by Country ascending 1 mark
 Specified fields in correct order
 Data and labels all fully visible 1 mark
 Landscape, 1 page wide 1 mark

Calculated field 1 mark

Total cost of order £3,881.00

candidate name, Centre number and candidate number

Candidate details bottom left 1 mark

Search
 Stock is 50 or less 1 mark
 Special is No 1 mark

Calculated field sum of Cost 1 mark
 Label 100% accurate 1 mark

Currency values formatted as £ to 2 decimal places consistently 1 mark

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Records selected on India,	1 mark	Title on each label <i>Special Indian Teas</i>	1 mark
Special= Yes	1 mark	Four fields as specified	1 mark
Labels 2 side by side on portrait page	1 mark	With notes fully visible	1 mark
Sorted by <i>Product</i> ascending order	1 mar	Field labels created consistently	1 mark
		Candidate details on each label	1 mark

Special Indian Teas
Code 39
Product Hajua 'Shelter of the Swans'
SFTGFOP
Price 9.5
Notes This garden produces wonderfully
tippy hand twisted leaves but
unfortunately in very small amounts
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 37
Product Madoorie Golden Tips
Price 24
Notes This tea is not available anywhere
but ICT Teas making it the world's most
exclusive speciality
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 43
Product Mangalam SFTGFOP
Price 6
Notes Rich ripe infusion and fine body
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 347
Product Phuguri Supreme
Price 16
Notes An aroma that evokes the pure air
of the Himalayas
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 349
Product Pussimbing Supreme
Price 16
Notes An outstanding flavoured tea with
the bonus of also being organic
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 272
Product Singbulli Champagne Oolong
Price 16
Notes Prepared by hand with the finest
leaves
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 293
Product Singell Organic SFTGFOP
Price 5.2
Notes Full bodied fruity infusion with the
taste full of the sun
Candidate name, Centre number,
candidate number

Special Indian Teas
Code 348
Product Tumsong Supreme
Price 16
Notes Exceptionally complex flavour
reminding one of blackcurrant bushes
and muscatel wine
Candidate name, Centre number,
candidate number

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Developing a Website

Report by Name of candidate

Candidate name, Centre number and candidate number

Web hosting

- We do not have web design skills
- We do not have time to develop our skills
- We need to rely on a host site

Candidate name, Centre number and candidate number

New slide inserted
 Layout as title and subtitle 1 mark
Developing a Website/Report by Name
 Text entered 100% accurately 1 mark

Sales development proposals

- We need to reach new customers
- We need to increase sales

Candidate name, Centre number and candidate number

Hothouse Design web hosting

- provide specialist design teams
- will work with us
- will design the website

Candidate name, Centre number and candidate number

Sales on the Web

- We will set up a website
- to increase global awareness
- to develop on-line sales

Candidate name, Centre number and candidate number

Support for website

- Set up and maintain the on-line database
- Be responsible for secure shopping
- Liaise with us for development issues

Candidate name, Centre number and candidate number

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Suggested styles for comment

- * `h1 { color: #000000; font-family: Charlesworth; font-size: 36pt; text-align: center; font-weight: bold }`
- * `h2 { color: #003399; font-family: Arial; font-size: 12pt; text-align: left }`

Gridlines name, Grids number and Gridlines number 3

Text imported as titles & bulleted text 1 mark
 Slides printed as hand outs six to page 1 mark
 Name on all slides, slide numbers on all slides 1 mark

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Suggested styles for comment

- ***h1 { color: #000000; font-family: Charlesworth; font-size: 36pt; text-align: center; font-weight: bold }***
- ***li { color: #003399; font-family: Arial; font-size: 12pt; text-align: left }***

Candidate name, Centre number and candidate number

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We are suggesting some changes to styles for the web pages.

Single slide printed with presenter notes visible	1 mark
Presenter notes added	1 mark

Errors corrected in CSS syntax

h1

colour to color 1 mark

added to hex code 1 mark

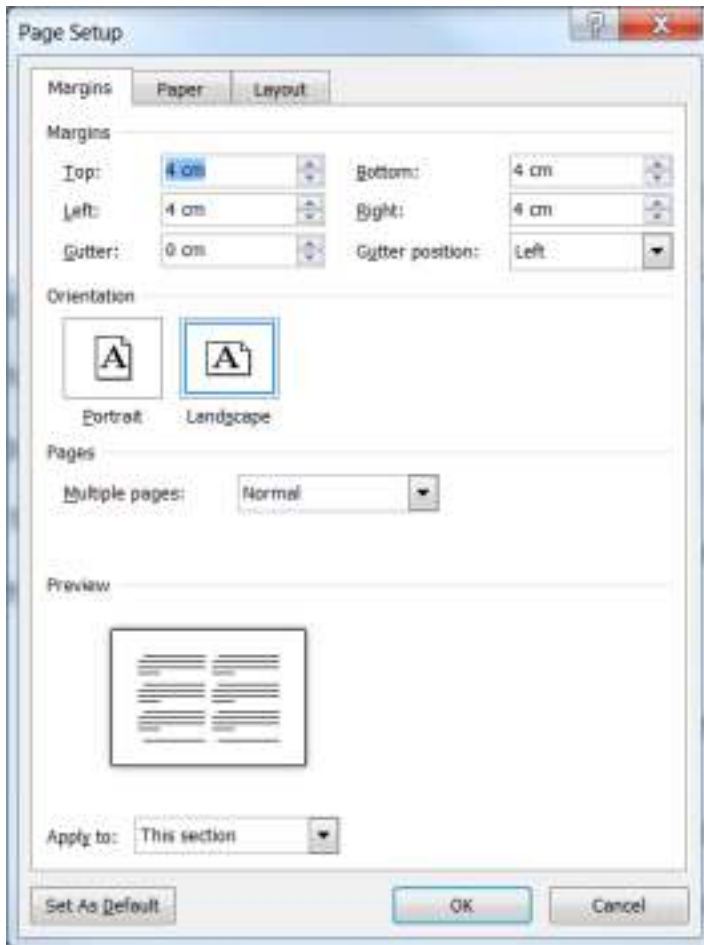
centre to center 1 mark

li

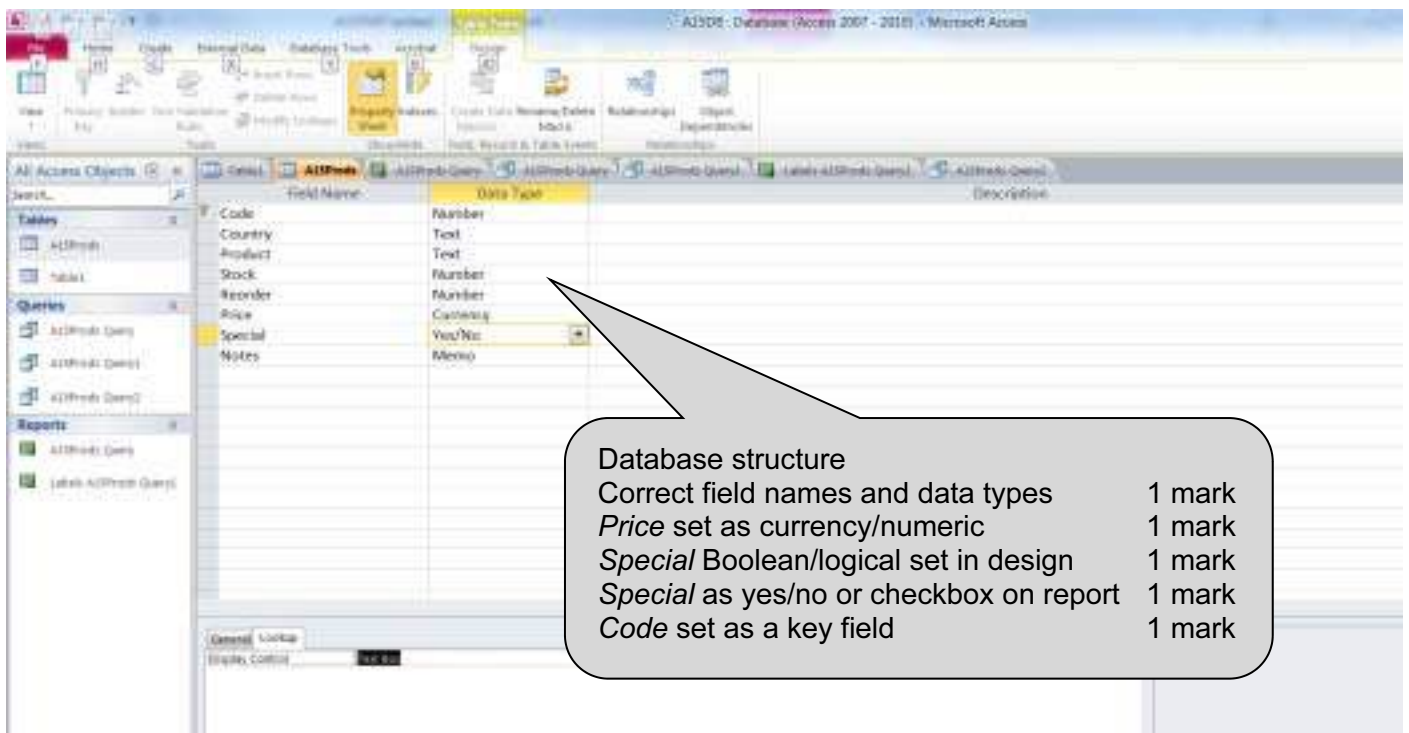
letf correct to left 1 mark

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Candidate name, Centre number and candidate number



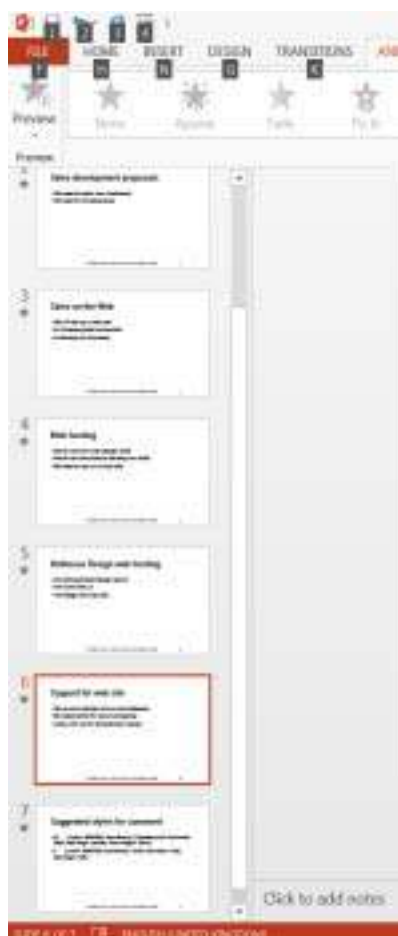
Margins evidence 1 mark



Database structure
 Correct field names and data types 1 mark
Price set as currency/numeric 1 mark
Special Boolean/logical set in design 1 mark
Special as yes/no or checkbox on report 1 mark
Code set as a key field 1 mark

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Candidate name, Centre number and candidate number



Sales on the Web

- 1 • *We will set up a web site*
- 2 • *to increase global awareness*
- 3 • *to develop on-line sales*

Transitions evidence 1 mark
Animation evidence 1 mark

