GradeMax

Write your name here

Surname	Other names

Pearson Edexcel
International Advanced Level

Centre Number | | | | | |

Candidate Number | | | | |

English Language

International Advanced Subsidiary
Unit 1: Language: Context and Identity

Monday 9 January 2017 – Afternoon
Time: 1 hour 45 minutes

Paper Reference
WEN01/01

You must have:
Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
  – *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
  – *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ▶

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SECTION A

Read Texts A and B in the Source Booklet before answering Question 1.

Write your answer in the space provided.

1 Text A is an edited extract from an article in 'The Daily Telegraph' that discusses the response of Lord Sebastian Coe to allegations of the widespread use of illegal drugs in international athletics.

Text B is an edited extract from a broadcast interview with Marion Jones, an American athlete who tested positive for doping in 2007.

Analyse and compare how the language of **both** texts conveys personal identity.
You should refer to:

- relevant language frameworks and levels
- concepts and issues such as social, cultural and gender factors
- contextual factors such as mode, field, function and audience.

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(Total for Question 1 = 35 marks)

TOTAL FOR SECTION A = 35 MARKS

SECTION B

Write your answer in the space provided.

2 Write the script for a speech delivered to athletes at the opening ceremony of the IAAF World Youth Championships to warn them about the potential consequences of taking illegal performance-enhancing drugs.

In addition to your own ideas you must refer to material from at least one of the texts in the Source Booklet.

(15)

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(Total for Question 2 = 15 marks)

TOTAL FOR SECTION B = 15 MARKS
TOTAL FOR PAPER = 50 MARKS

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Do not return this Source Booklet with the question paper.

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P 5 2 2 9 1 A

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Text A

Text A is an edited article from the online version of 'The Daily Telegraph' published in 2015. Lord Sebastian Coe, newly elected president of the International Association of Athletics Federations (IAAF), responds to accusations of widespread drug-taking and corruption in international athletics.

7:55PM GMT 08 Nov 2015

Lord Coe admitted athletics faced a "long way back" from the worst corruption scandal to engulf it after finally addressing claims his predecessor as its figurehead had taken hundreds of thousands of pounds in bribes to cover up drug-taking.

Coe acknowledged these were "dark days" for the sport he now leads, branding as "abhorrent" allegations the man he replaced as president of the International Association of Athletics Federations had pocketed more than £720,000.

That is said to include cash from gold medallists at the London Olympics, an event orchestrated by Coe. The unprecedented crisis to have struck the sport is expected to intensify today when an independent commission set up by the World Anti-Doping Agency (WADA) to investigate allegations of a systematic cover-up of doping publishes its findings.

"I'm just bloody angry," Coe said during a round of interviews yesterday after days of near silence.

"I'm angry about the position our sport is in today. I'm shocked and dismayed. These are dark days. We shouldn't kid ourselves. It's going to be a long way back to rebuilding trust."

As revealed exclusively by the Sunday Telegraph, the report by WADA's independent commission will propose action is taken against institutions deemed to have been complicit in covering up doping.

Coe said: "I'm never saying never, but my instinct is that these things are better changed through engagement, not isolation. I will have a raft of reforms in place and ready for the approval of the council in two weeks' time," Coe said. "I'm more determined than ever to create a sport that is accountable, responsible and responsive."

Coe said: "If these allegations are true, they are abhorrent, and my job is to make sure we're never able to return to this place again. I'm not benchmarking the current situation we're in with any other sport or any other organisation," said Coe, who briefly headed Fifa's ethics committee.

One of the 59-year-old's manifesto pledges when campaigning for the presidency of the IAAF was the establishment of an independent anti-doping department.

"It will go ahead and sit within an internal integrity unity, not just looking at and dealing with anti-doping issues but other issues of integrity," Coe said.

"But the main thing that will come from that are the hearings. We will set up an independent tribunal so that the hearings will not be within the control of member federations."

"I will be taking to the IAAF Council meeting in Monaco in November a raft of reforms and changes and I expect to get them through. That work started the day after I got elected. It has been accelerated since the allegations that emerged on Monday."

Glossary

Fifa – Football's governing body: 'The Fédération Internationale de Football Association'

Text B

Text B is the edited transcript of a chat show segment, broadcast on American television in 2012. Piers Morgan interviews disgraced American athlete, Marion Jones. Jones was convicted of taking illegal performance-enhancing drugs in 2007 and was imprisoned in 2008. She was also stripped of the five medals she won in the Sydney Olympic Games in 2000.

MORGAN: This is Piers Morgan Tonight.

(MUSIC)

But first, with London gearing up for the summer Olympics, organizers are vowing to make these the cleanest games ever. Well, one person who knows just how difficult that anti-doping effort will be is disgraced Olympic golden girl Marion Jones. She won five medals at the 2000 games in Sydney, only to lose them all in the wake of a steroid scandal that put her behind bars in 2008. This is her first primetime interview since she came out of prison.

MORGAN: Welcome, Marion.

JONES: Thank you. Thank you.

MORGAN: You've gone from champion, Olympic champion, multiple Olympic champion, to felon. And the gap between those two positions in the public estimation, I guess in your own estimation is just so massive, isn't it?

JONES: What I try and tell people is that, you know, anybody can make a mistake. And certainly mine was massive. And it was in the public eye.

MORGAN: I guess my attitude towards it – I've never met you before today, it's probably like most people's, is that having shared your dream and this amazing Olympic games you had, and then the terrible disappointment to find that, you know, for want of a better phrase, you cheated in some way.

JONES: Wow. You know I certainly think that I got caught in a wave. That's how I describe all this. I got caught up in the wave of fame and fortune and people telling me, patting me on the back and telling me how great I was.

MORGAN: How intoxicating is it?

JONES: Incredibly. Incredibly. The – the mistake that I made is that I surrounded myself with people that would only pat me on the back and tell me that everything that I was doing and saying was right. I distanced myself from people who would give it to me straight.

MORGAN: Because you didn't want to hear it?

JONES: Right. You didn't want to hear it. I tell young people, hey, you know, when you get advice from people, make sure it's people that's going to give it to you straight.

MORGAN: I mean, you were how old when you won those – those medals? Twenty-three?

JONES: Yes, I mean, but even – even before then, at the age of 15, I made my first Olympic team, you know. And – and you realize that when you're number one, more people want to talk to you. And that's who you become.

And I realized what – while I was in prison, in solitary in particular, that being number one and being Marion Jones meant nothing in there.

MORGAN: What did you learn about yourself?

JONES: Well, I – I – I realized that – that my priorities were totally out of whack and that – that I had to figure out who I was, not Marion Jones, the superstar athlete and all that.

MORGAN: I mean although it's been a catastrophic episode for you the last few years, listening to you, in a funny way, finding yourself might be something you never did if you had just carried on being –

JONES: Right.

MORGAN: – Marion Jones superstar ... Do you think if you hadn't taken ... any enhancing ... Would you have still won the gold?

JONES: Yes. Yes.

MORGAN: Because that must be the greatest frustration –

JONES: It is.

MORGAN: Because you would still have been a supreme athlete.

JONES: It is.

MORGAN: You didn't need to do this.

JONES: From early on – from early on, from the age of 14 is when I made my first Olympic team. And – and to me, the – the biggest issue was – was not asking certain questions and not asking the coach, well, what are you giving me, why, why, all this?

MORGAN: Can I play Devil's Advocate with you?

JONES: Sure.

MORGAN: The president of the International Association of Athletic Federations said in a statement, "Marion Jones will be remembered as one of the biggest frauds in sporting history."

I mean that was an incredibly harsh thing for him to say, but many people agreed with him at the time. You were forced to hand back the medals.

That moment, when you hand back the medals, how did that make you feel?

JONES: Well, I didn't – it – it was tough to hand back the medals, certainly.

MORGAN: And to any young American athlete who is in the squad, who may be either abusing drugs

JONES: Or is tempted?

MORGAN: – keeping it secret or is tempted to or believes it's the only way they can win a gold medal –

JONES: Yes.

MORGAN: – there's nobody better to ask, what – what advice would you give them?

JONES: First of all, think about the consequences of your choices. You know, before they make those type of decisions, take a step back. And I developed this message of take the break, take the break before you –

MORGAN: And it's – it's educating young kids, I guess, who may get a break, about how to take it.

Glossary

steroid – a drug for certain medical conditions that can be used illegally to enhance muscle development in athletes

Devil's Advocate – a person that presents another view to encourage debate

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Sources taken/adapted from:

http://www.telegraph.co.uk/sport/othersports/athletics/11982874/Lord-Coe-admits-athletics-faces-long-way-back-from-worst-corruption-scandal-to-engulf-the-sport.html

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