GradeMax

Please check the examination details below before entering your candidate information

Candidate surname	Other names

Pearson Edexcel
International
Advanced Level

Centre Number | | | | | |

Candidate Number | | | | |

Friday 18 January 2019

Morning (Time: 2 hours) | Paper Reference **WEN03/01**

English Language

International Advanced Level
Unit 3: Crafting Language (Writing)

You must have:
Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
  – *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
  – *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ▶

P55489A

©2019 Pearson Education Ltd.

1/1/1/1/1/1/1/1

P 5 5 4 8 9 A 0 1 2 0

Pearson

SECTION A

Read texts A, B and C in the Source Booklet before answering Question 1.

Write your answer in the space provided.

1 Using the texts in the Source Booklet, write a short entry for a travel blog describing a visit to the Edinburgh Festival Fringe.

You must use the information in the Source Booklet to create the travel blog.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below.

(20)

Genre	Audience	Purpose	Context
Travel blog			

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

TOTAL FOR SECTION A = 20 MARKS

SECTION B

Write your answer in the space provided.

2 Write a commentary on your new text.

In your commentary you should:

- analyse and evaluate the language choices you have made
- show how you have reshaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices.

You should support your analysis with evidence.

(30)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

TOTAL FOR SECTION B = 30 MARKS
TOTAL FOR PAPER = 50 MARKS

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

BLANK PAGE

GradeMax

Pearson Edexcel International Advanced Level

Friday 18 January 2019

Morning (Time: 2 hours) | Paper Reference **WEN03/01**

English Language

International Advanced Level
Unit 3: Crafting Language (Writing)

Source Booklet
Do not return this Source Booklet with the question paper.

Turn over ▶

P55489A

©2019 Pearson Education Ltd.

1/1/1/1/1/1/1/1



Pearson

CONTENTS

	Page
Text A – Newspaper article	3
Text B – Introduction to the Edinburgh Festival Fringe programme	5
Text C – Tourist website	6

Topic: The Edinburgh Festival Fringe

The following texts all deal with the Edinburgh International Festival and its Fringe. The Fringe event, separate from the main festival, gives open access to artists and performers. The Edinburgh Festival Fringe has become the world's largest arts festival.

Text A: This text is an edited article from the online version of The New York Times, reflecting on the success of the Edinburgh Festival Fringe and the problems of its growing popularity.

Edinburgh's Fringe, Now 70, Is Having Growing Pains

EDINBURGH — Once a year, the medieval streets here host an extra million people, tripling the population of the Scottish capital for the nearly monthlong Edinburgh Fringe Festival, which used to be known as the biggest theater festival in the English-speaking world.

Now in its 70th year, the event has become the largest arts festival of any kind in the known world, topped in attendance, its organizers say, only by soccer's World Cup or the Olympics.

The Fringe — which is taking place this month — began as a protest against the inaugural state-subsidized, highbrow* Edinburgh International Festival after eight performers who were refused permission to perform there in 1947 started their own event. Many say it has stayed true to its anti-establishment roots. The theme this year, for example, is "Art as an act of defiance."

But others say it has become too big and expensive — and even too funny, with too many comedy acts, despite its origins in serious if often amateur theater. The festival has an abundance of corporate sponsors, including a financial services company, a brewery and a bus line, and many of the performance venues make sizable profits from ticket sales and rental fees.

Residents take the carnival atmosphere in stride; both the Fringe and the state-subsidized festivals get an 89 percent approval rating locally. For many Edinburgers, the Fringe is an Airbnb* bonanza, with hotel rooms greatly outnumbered by visitors. Police officers pour in from all over Scotland, and gridlock becomes commonplace on the pedestrianized Royal Mile, the Old Town's main street.

Some locals worry that the festival is becoming an open-air museum paralyzed by tourists. "There is a debate about whether it's too big and the city can sustain it," said Donald Wilson, who is in charge of culture for the City Council. "But it's not going to become a hollow museum like Venice. It's too much a part of the city's soul, and too participatory."

On a recent visit, at one moment a crowd of people wearing radio-equipped headphones and dancing in a silent disco were found below the Edinburgh Castle walls in the Grassmarket district, which was paved a few centuries ago. The next moment, a group marched by, promoting their play that evening about human trafficking, "Lal Batti Express" (Red-Light Express).

The Fringe, which opened on Aug. 4 and runs to Aug. 28, offers 53,000 performances of 3,300 shows, by companies from 62 countries. That doesn't even count the many

hundreds of unregistered street acts attracted by the city's performance-friendly vibe.

There are about 300 performance venues, ranging from concert halls and public schools to tents and even toilet cubicles. Many venues stage shows from late morning until well after midnight, as many as a dozen shows a day.

Like the first Fringe in 1947, the current one offers open access for anyone with an idea who can find a venue. Last year it sold 2.5 million tickets.

Officially about a third of the festival's performances are by comics, and many of the other genres are also dominated by comedic content; possibly more than half of all the shows fall into that category. Only 28 percent of the productions are classified as theater plays, and many of those are comedies.

Shona McCarthy, the chief executive of the group that runs the Fringe, said that while there is a lot of comedy at the festival, "there's also an incredible array of powerful new work, serious drama, serious theater and extraordinary talent to be discovered."

The comedian Joe Sutherland, 28, is doing his first solo stand-up act here this year, but has been attending since childhood, when his father would sneak him into late-night, adults-only comedy shows. "It was the first time I witnessed grown-ups not acting like grown-ups and being rewarded for it," he said. It's the reason he is a comic now.

Glossary

**highbrow* - intellectual

* *Airbnb* – an online system for booking accommodation in private homes

Text B: This is the introduction to the 2017 Edinburgh Festival Fringe programme.

This year we celebrate the 70th anniversary of the Edinburgh Festival Fringe, the birth of Edinburgh as a festival city and 70 years of fringe as a worldwide movement with more than 200 sister fringes now established around the world.

Edinburgh, and the extraordinary mix of creatives, promoters and performers who join us from across the world to make the Fringe happen, should be justly proud that a festival that started as an act of defiance in 1947 has blossomed into the world's greatest gathering place for creative ideas. Who could have predicted that this spark would be the catalyst for fringe festivals on every continent except Antarctica, providing crucial platforms for the international exchange of ideas, discovery and innovation. An alliance of defiance in every sense.

This year's mix of drama, dance, comedy, music, spoken word, circus, street performance and general fringeness is richer than ever. The Fringe Society continues to work to support both artists and audiences who choose to participate in and attend the Fringe. There's a host of useful information in this programme and on edfringe.com. The Fringe App will help you easily plan your days, search for shows and buy tickets, and ticket collection points are all across the city. Whether you are a participant or audience member, the team is here to help you navigate your way and get the best from this amazing festival.

The Edinburgh Festival Fringe is, of course, tremendous fun, but in a global climate of uncertainty, this year we place particular value on this open access, uncensored, joyous explosion of creative voices that transports us annually through the widest range of human perspectives.

Here's to 70 more years of Fringe and arts and humanity!

Text C: This is an edited extract from visitscotland.com, providing tourist information about the city of Edinburgh and its summer festivals.

What's Edinburgh like in the summer?

During Edinburgh's Festivals, the city transforms into a vibrant whirlwind of street performers, musicians, artists, writers and comedians, where one simple trip down the Royal Mile can quickly turn into watching an impromptu play or taking part in a jamming session.

The city attracts a wonderful array of international visitors, famous faces and talented newcomers, and of course the switched-on locals too! In the summer, Edinburgh becomes the place to be and is often best experienced by simply soaking up the electric festival atmosphere.

Things you may not know about Edinburgh

01 Legend has it that University of Edinburgh students should not pass through the gates of Edinburgh Castle or they'll fail their degree. This has scared young undergraduates for centuries!

02 The Grassmarket was once a very important marketplace for traders and a central meeting place and gossip spot for locals. It was also where public hangings were held, and is now rumoured to be one of Edinburgh's most haunted places.

03 The Heart of Midlothian* outside St Giles' Cathedral is the site of a former prison where executions were carried out – it is now traditional to spit on it for good luck!

04 Arthur's Seat is one part of an extinct volcano. It is sometimes known as the Lion's Head as from certain angles it looks like a crouching lion.

05 Edinburgh's nickname, 'Auld Reekie', meaning 'Old Smokey' in Scots, can be traced back to the days when its buildings were heated by coal fires and the thick smoke from the chimneys would create a haze over the city, which could be seen for miles.

06 Greyfriars Bobby, who has a dedicated statue on George IV Bridge, was a very loyal dog. The Skye Terrier guarded his owner's grave in Greyfriars Kirkyard for 14 years back in the 1800s.

Hints & tips

01 Bring a bag for all the flyers you'll pick up and keep a hold of them. You can look through them when you get a minute and decide what takes your fancy.

02 Start your day early so you can secure the best festival tickets and see the most popular visitor attractions before they get too busy.

03 Go for a mixture of performances and get a feel for everything that is going on.

04 Plan itineraries and book ahead – shows can sell very fast once August arrives so don't rely on booking on the day if there's something you really want to see.

05 But make sure to keep some time free and try a few word-of-mouth recommendations – you never know what gems you'll uncover.

06 Don't miss a Festival Fringe deal; look out for free shows, previews, discounted tickets, 2-for-1 tickets and the Virgin Money Half Price Hut.

07 Be careful when crossing roads. Like all major cities, Edinburgh's streets can be busy and the trams move especially quietly.

08 For a late-night snack, visit George Square or Summerhall to find a whole range of quality food stalls, serving delicious street food, from crêpes to curries.

Glossary

* *The Heart of Midlothian* – A brick mosaic in the shape of a heart set into the pavement.

BLANK PAGE