GradeMax

Please check the examination details below before entering your candidate information

Candidate surname	Other names

Pearson Edexcel
International Advanced Level

Centre Number | Candidate Number

Time 2 hours

Paper reference **WEN04/01**

English Language

UNIT 4: Investigating Language
International Advanced Level

You must have:
Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **ONE** question from Section A and **ONE** question from Section B.
- You must answer on the same topic in both sections.
- Answer the questions in the spaces provided
  – *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
  – *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.
- Good luck with your examination.

Turn over ▶

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SECTION A

Answer ONE question from Section A.

You must answer on the same topic in both Section A and Section B.

Write your answer in the space provided.

EITHER

Topic: Global English

Subtopic: Chinese Speakers of English

1 Read the data provided on pages 4 and 5 of the Source Booklet.

To what extent is Text A representative of English spoken by Chinese speakers?

(Total for Question 1 = 20 marks)

OR

Topic: Child Language Development

Subtopic: Writing Development

2 Read the data provided on pages 6 and 7 of the Source Booklet.

To what extent do Texts B1 to B4 demonstrate the development of Jessica's writing skills?

(Total for Question 2 = 20 marks)

OR

Topic: Language and Power

Subtopic: Cosmetic Product Advertisements

3 Read the data provided on pages 8 to 11 of the Source Booklet.

To what extent are Texts C1 to C4 representative of the language used in advertisements for cosmetic products?

(Total for Question 3 = 20 marks)

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OR

Topic: Language and Technology

Subtopic: Language of Vloggers

4 Read the data provided on pages 12 and 13 of the Source Booklet.

To what extent are Texts D1 and D2 representative of the language used by vloggers?

(Total for Question 4 = 20 marks)

Indicate which question you are answering by marking a cross in the box ☒. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number: **Question 1** ☐ **Question 2** ☐

Question 3 ☐ **Question 4** ☐

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TOTAL FOR SECTION A = 20 MARKS

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SECTION B

Answer ONE question from Section B.

You must answer on the same topic in both Section A and Section B.

Write your answer in the space provided.

EITHER

Topic: Global English

Subtopic: Chinese Speakers of English

5 **'**Despite investing heavily in English language learning, each year China ranks towards the bottom in English proficiency, both internationally and among its Asian peers.'

Discuss this statement with reference to your research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical and cultural factors.

(Total for Question 5 = 30 marks)

OR

Topic: Child Language Development

Subtopic: Writing Development

6 'The rise of technology means fewer children are writing by hand. But many experts argue that handwriting — both cursive and non-cursive — is still a valuable skill, crucial for development.'

Discuss this statement with reference to your research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical and cultural factors.

(Total for Question 6 = 30 marks)

Topic: Language and Power

Subtopic: Cosmetic Product Advertisements

OR

7 'The language of cosmetic product advertisements uses a range of techniques to create and highlight insecurities in order to sell products.'

Discuss this statement with reference to your research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical and cultural factors.

(Total for Question 7 = 30 marks)

OR

Topic: Language and Technology

Subtopic: Language of Vloggers

8 'Success in vlogging depends on the strategies employed by the speaker to connect with their audience, rather than on the quality of their content.'

Discuss this statement with reference to your research.

You should consider:

- relevant language frameworks and levels
- any relevant social, historical and cultural factors.

(Total for Question 8 = 30 marks)

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Indicate which question you are answering by marking a cross in the box ☒.
If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number: **Question 5** ☒ **Question 6** ☒

Question 7 ☒ **Question 8** ☒

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TOTAL FOR SECTION B = 30 MARKS
TOTAL FOR PAPER = 50 MARKS

GradeMax

Edexcel International Advanced Level

Time 2 hours

Paper reference **WEN04/01**

English Language

UNIT 4: Investigating Language
International Advanced Level

Source Booklet

Do not return this Source Booklet with the question paper.

Turn over ▶

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English Phonemic Reference Sheet

Vowels					
k**i**t	dr**e**ss	tr**a**p	l**o**t	str**u**t	f**oo**t
ɪ	e	æ	ɒ	ʌ	ʊ
lett**er**	fl**ee**ce	b**a**th	th**ou**ght	g**oo**se	n**ur**se
ə	iː	ɑː	ɔː	uː	ɜː

Diacritics /ː/ = length mark. These vowels may be shorter in some accents and will be transcribed without the length mark /ː/ in this case.

Diphthongs							
f**a**ce	g**oa**t	pr**i**ce	m**ou**th	ch**oi**ce	n**ea**r	sq**ua**re	c**ur**e
eɪ	əʊ	ɑɪ	ɑʊ	ɔɪ	ɪə	eə	ʊə

Consonants					
pip	**b**id	**t**ack	**d**oor	**c**ake	**g**ood
p	b	t	d	k	g
chain	**j**am	**f**ly	**v**ase	**th**ing	**th**is
tʃ	dʒ	f	v	θ	ð
say	**z**oo	**sh**oe	trea**s**ure	**h**ouse	**m**ark
s	z	ʃ	ʒ	h	m
not	si**ng**	**l**ot	**r**ose	**y**et	**w**itch
n	ŋ	l	r	j	w
Glottal stop		Syllabic /l/ bott**le**		Syllabic /n/ fatt**en**	
ʔ		l̩		n̩	

Topic: Global English

Subtopic: Chinese Speakers of English

Text A

Excerpts from a television interview with Chinese cooking expert, Eileen Yin-Fei Lo, broadcast on an American TV show. This interview was conducted during a cooking demonstration where Eileen shared recipes and life lessons she learned from her grandmother with the interviewer.

EY: Eileen Yin-Fei Lo	INT = Interviewer
(.) micro pause	/_/ key phonemic transcription

INT: you've talked about your grandmother in other books but this is the first one devoted to her why did you decide to do that

EY: she is one of the most er er um (.) beautiful person kind /kɑɪn/ and never raise a voice and teach me all /ɔ:/ the the manner in how to cook always use food so example erm you you cook the rice (.) you alway give /gɪʔ/ the best part to your older you don't give the one is y'know burn or anything

INT: so the best part goes to your elders

EY: exactly respect

INT: you show respect and meanwhile she was teaching you really all of these wonderful skills that you're sharing with us today basically how to cook

EY: yes I was /wɑ:/ cooking since five years old so (.) let's make the /de/ beef

INT: okay so this is beef with peppers and black beans

EY: now I this ginger juice and you squeeze the ginger juice with er er garlic press and then grate /greɪ/ first and garlic press I'm gonna add some in here

INT: so you put the ginger through a garlic press

EY: er yes (.) and grate it first

INT: and grate it (.) so you make a little marinade

EY: yes and this is a oyster sauce of course it's er wonderful to cook with this /ðiːs/ and this is little bit of sesame seed oil and er soy sauce (.) I think this is a s s salt sugar

INT: okay sugar and salt

EY: and (.) corn starch

INT: little bit of corn starch

EY: now this you can make it er half hour before so you can prepare your sauce and you can er cut your pepper and the cooking is one two three very very /vewi:/ fast

INT: oh that's great so if you only have a half hour to let it marinate is that enough

EY: oh yes plenty cos it's er cut er smaller and the ginger juice with a Chinese wine /wɑɪ/ (.) penetrate into the meat you know what (.) why not add the rest

INT: add the ginger juice what the heck and you've already made your sauce

EY: yes (.) and the sauce is oyster sauce and (.) soy sauce sesame seed and er sugar white pepper corn starch

INT: excellent so you've heated your wok

EY: yeah I forgot to do it little bit earlier /erɪə/ and I should do it earlier

INT: you want it to get nice and hot

EY: yeah now I today you are the chef and I am the sous chef

INT: you're the sous chef I'm the chef alright Eileen you asked for it

Source: https://www.youtube.com/watch?v=GSqm3a5C01s

Topic: Child Language Development

Subtopic: Writing Development

Text B

A selection of writing completed at school by Jessica between the ages of four and seven years old.

B1 – aged 4 years 2 months

Jessica



B2 – aged 5 years 1 month

first I went to goo on the bus

first I went to see the alnars

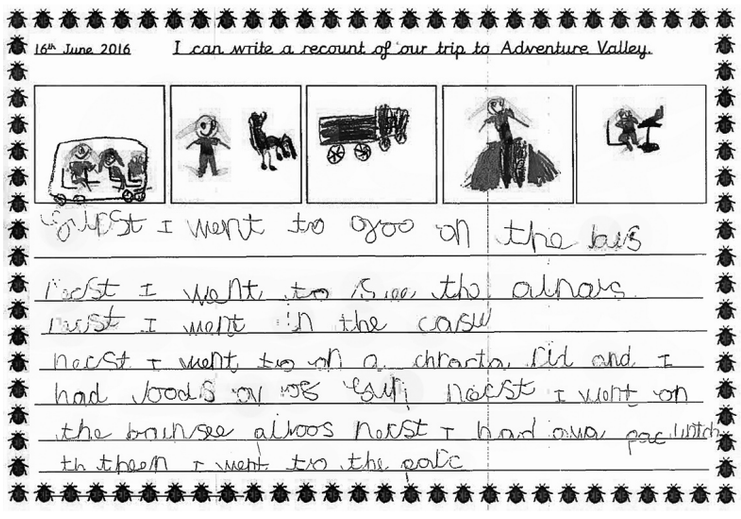
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16th June 2016 I can write a recount of our trip to Adventure Valley.

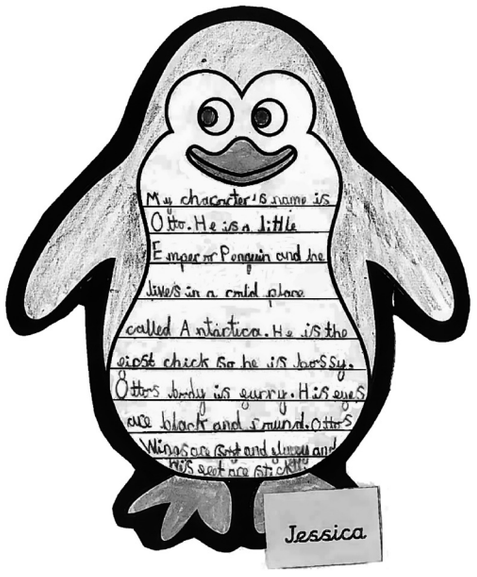
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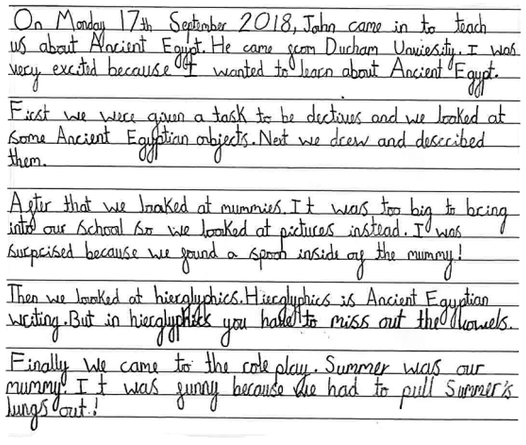
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B3 – aged 6 years 5 months



My chacacter's name is
Otto. He is a little Emperor
Penguin and he lives in a
cold place called Antartica.
He is the first chick so he is bossy.
Ottos body is furry.
His eyes are black and round.
Ottos Wings are soft and
furry and his feet are sticky.

B4 – aged 7 years 4 months



On Monday 17th September 2018, John came in to teach us about Ancient Egypt. He came from Durham Unviesity. I was very excited because I wanted to learn about Ancient Egypt.

First we were given a task to be dectives and we looked at some Ancient Egyptian objects. Next we drew them and described them.

After that we looked at mummies. It was too big to bring into our school so we looked at pictures instead. I was surprised because we found a spoon inside of the mummy!

Then we looked at hierglyphics. Hierglyphics is Ancient Egyptian writing. But in hierglyphics you have to miss ou the vowels.

Finally we came to the role play. Summer was our mummy. It was funny because we had to pull summer's lungs out!

Source: Private source

Topic: Language and Power

Subtopic: Cosmetic Products Advertisements

Text C

Text C is from a selection of advertisements for cosmetic products. C1 is from a magazine print advert for L'Oreal anti-ageing face cream. C2 is for a make-up foundation by Rimmel. C3 is an advert for facial cosmetic treatments, injected in the face, to rejuvenate appearance. C4 is an advert for Biotherm Homme anti-ageing moisturiser for men.

C1

NOW CRACK THE CODE TO YOUNGER ACTING SKIN
NEW YOUTH CODE
Youth Regenerating Skincare

ONE DROP INSTANTLY IMPROVES SKIN QUALITY
ONE WEEK SKIN BEGINS TO LOOK YOUNGER
ONE MONTH REVEAL THE NEW YOUTH OF YOUR SKIN**

THE NEW ERA OF SKINCARE: GENE SCIENCE

Imagine, what if you could grow young? Every great discovery begins by pushing the boundaries of science. After ten years of research, now we know that recovery genes in youthful skin respond 5x faster to aggressions than ageing skin does. So, even though you can't grow young, we now have the knowledge to help you begin cracking the code to younger acting skin.

A dramatic new possibility against the signs of ageing. L'Oreal introduces Youth Regenerating Skincare. New Youth Code Serum with GenActiv Technology. Designed to help skin's ability to recover faster from aggressions more like it did when it was younger*. With Youth Code, now you can instantly improve skin quality while improving the new youth of your skin**.

Discover all of the Youth Code products and learn more about Gene Science:
LOREALPARIS.COM/YOUTHCODE
*Based on invitro testing **Skin is more youthful looking

Source: https://www.ftc.gov/system/files/documents/cases/140627lorealexhibits.pdf

C2

FEEL GOOD FOREVER
NEW LASTING FINISH 25 HR FOUNDATION
PARTY-PROOF, TRANSFER-PROOF, FLAWLESS SKIN AROUND THE CLOCK!
AVAILABLE IN 7 SHADES

How does Lasting Finish 25HR Foundation measure up to your usual foundation?
82% better
91% think it has better coverage or is longer lasting
100% said they'd recommend it to a friend

EXCLUSIVE CONTENT see what fans are saying

"Great product. Make up must. Well done Rimmel" Lorna Walsh
"Fantastic! *Definitely* recommend it" Eleanor Ekberg
"This foundation is easy to apply and evens out your skin tone, remaining shine free and lasting all day" Christine Burgass
"I cannot believe **this foundation works** like they said in the advert" Dovile Zingail
"This new foundation is fantastic. It really blends my skin tone and is really light on my skin" Sophia
*Information collected from a UK survey of 98 girls

Source: https://www.chinahao.com/product/538126916665/

C3

Facial Rejuvenation FL
Refresh, Restore, Rejuvenate
Get pampered for the holidays

What's on your wish list this year?
Dysport
Sculptra
Restylane
Obagi Skincare

Join us for a Special Holiday Event and SAVE on all your favourite treatments!

Thursday, November 7th Event starts at 5.30pm

Get 2 vials of Sculptra and receive 30 units of Dysport FREE
Obagi Skincare 20% off this evening only
Bring a friend and receive 10% off your treatment!
Get 1 syringe of Restylane and receive 20 units Dysport Free
Get 2 Dysport treatment areas and receive 20 units FREE

Source: https://www.pinterest.co.uk/pin/134263632616100367/

C4

BECAUSE
YOU SHAPE YOUR FUTURE

JOSEF AJRAM SPAIN
Financial Trader and Ironman Champion

"I don't know where the limit is, but I know where it is not"

This is the secret to Josef Ajram's success and what pushes him to swim 3.8 km, ride 180 km by bicycle and run over 42 km in every Ironman competition.
Look deeper on www.biotherm.com/man

Biotherme Homme
No.1 Worldwide in men's skincare

FORCE SUPREME
YOUTH ARCHITECT SERUM
Advanced anti-ageing skincare

A powerful serum with an active combination of Blue Algae extract and Pro-xylane to target and rebuild skin structures over time.

Refirming/Skin looks firmer 81%
Resurfacing/Skin texture seems refined 72%
Anti-wrinkle/Wrinkles are visibly smoothed 64%

LIVE LIKE A MAN

Glossary

Dysport, Sculptra, Restylane – are types of filler injected into the face to create volume
Obagi – name of the doctor who invented a range of skincare products
Pro-xylane – an anti-ageing ingredient in skincare

Source: https://strategyonline.ca/2012/12/17/three-things-2012-retail-trends/

Topic: Language and Technology

Subtopic: Language of Vloggers

Text D

Text D1 is from the YouTube channel 'The Fortnite Guy' that specialises in tips and match analysis of the online video game Fortnite. This is the first video uploaded to his channel, which currently has 526 thousand subscribers. D2 is from the YouTube channel 'Zoella', which focuses on lifestyle and has an established following of 11 million subscribers. She is answering questions from her subscribers.

D1

FG: The Fortnite Guy **Bold:** Stressed words

FG is videoed in his bedroom, wearing headphones talking directly to camera.

FG: yo what is up guys (.) welcome to my channel I am The Fortnite Guy and here you can find anything and everything that has to do with Fortnite Esports if you wanna follow your favourite **teams** your favourite **players** see some of the latest tournament **highlights** analysis coaching **everything** Fortnite Esports this is your channel so be sure drop a subscription if you're new here and if you wanna know a little bit more about me my name is Michael I'm twenty two years old I'm from Colorado and I have been covering and playing professionally in Esports for the past eight years (.) I started off as a player in Crossfire moved over to Paladin and most recently I play professionally in Overwatch (.) when the Overwatch league was announced I decided I would start covering that on YouTube giving my professional analysis covering the matches etcetera etcetera (.) it's been widely successful I've racked up a mere fifty thousand subscribers (.) and have uploaded a video **every single day** since December so you might be asking well why are you hopping over to Fortnite if you're so successful on Overwatch well actually I really enjoy Fortnite and for the past five months I've been playing and grinding it a lot I wouldn't say I'm one of the best players (.) but I'm pretty good and I've just been sitting and waiting for Epic Games to announce their Esports plan and well (.) we got it yesterday the hundred million dollar investment by Epic Games into Fortnite Esports is **absolutely** amazing (.) and that is why I'm going to be uploading videos every single day but this channel isn't about me it's about the **best** of **the best** the ninjas the myths the Daequans the Typhoons Phase TSM Tempo WBG (.) if you wanna know who the best players are the best teams are pretty much anything and everything for Fortnite Esports I already told you guys (.) drop that subscription and stay tuned every day for the uploads (.) I'm outta here guys (.) peace

Source: https://www.youtube.com/watch?v=DcpEgHFw2k0

D2

Z: Zoella

Zoella is sitting on a comfy sofa, holding a mug of tea with the view of a rural setting in the background.

Z: hello everybody welcome back to my channel today I am /æm/ (.) doing a **very** (1) cas /cæʃ/ set up I am using my vlogging camera to record this video because it was out it had full battery and I'm just making this quite a chilled vid got myself a Moroccan mint tea {holds mug up to camera} question number one on the Q and A what is your favourite tea (.) Moroccan mint (.) I actually prefer it to peppermint (.) I don't know why I think it's it's like a slightly **sweeter mint** flavour (.) taste (.) scent (.) in today's video I thought it would be **nice** to **do** um a Q and A which I did say in last week's video and I asked you guys to /tuː/ leave a /eɪ/ comment on my most recent Instagram picture with your questions so I have /hæv/ gone through and have selected any that I thought would be nice to **answer** what did you pick for your GCSE's and why **gosh** that was a **really** long time ago now so (.) I /ɑɪ/picked (.) aside from the standard ones you **had** to take which was like Science English (.) Maths RE the four that I picked were French (.) **Business Studies** lol {groans and pulls face} Art and Textiles I was actually really happy with my GCSE choices (.) at this point I had no idea what I wanted to **do** or where I wanted these to **take** me or had **any** idea what I wanted to pick for A- levels but I was really happy with those choices because I **enjoyed** those subjects a **lot** and that was **mainly** why I picked them (.) Business Studies was a bit of a weird one I'm not sure why I picked that I think I thought (.) I'm gonna want to create my own business at some point because I don't want to go to uni (.) therefore I should have a little bit of business knowledge under my belt (.) it was **the most useless** GCSE I learnt **nothing**

Glossary

Crossfire, Paladin, Overwatch – online games
Esports – Electronic Sports
the ninjas the myths the Daequans the Typhoons Phase TSM Tempo WBG – player names on the game Fortnite
cas – abbreviation of casual
GCSEs – UK school qualifications

Source: https://www.youtube.com/watch?v=R8k1JvSBHIc

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